



COMMUNITY DEVELOPMENT DEPARTMENT

STATE STREET ADVISORY COMMITTEE

August 15, 2022

I. Roll Call: Committee Members

- Dave Davis, Chair (at large)
- Ken Saxon, Vice Chair (at large)
- Dianne Black (at large)
- Hillary Blackerby (at large)
- Roger Durling (at large)
- Nadra Ehrman (at large)
- Robin Elander (business)
- Peter Lewis (business)
- Kristen Miller (business)
- Susanne Tejada (at large)
- Michael Becker (alternate)
- Marge Cafarelli (alternate)
- Roxana Bonderson (Planning Commission)
- Ed Lenvik (HLC)
- Alejandra Gutierrez (City Council)
- Meagan Harmon (City Council)
- Mike Jordan (City Council)

PRELIMINARY MATTERS

Item II

A. Opening Remarks and Announcements

B. Agenda Review

- A. Process and Public Engagement for Completing the State Street Master Plan



C. Approval of the 4/18/22 SSAC Minutes

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D. General Public Comment

How To Make An Oral Public Comment

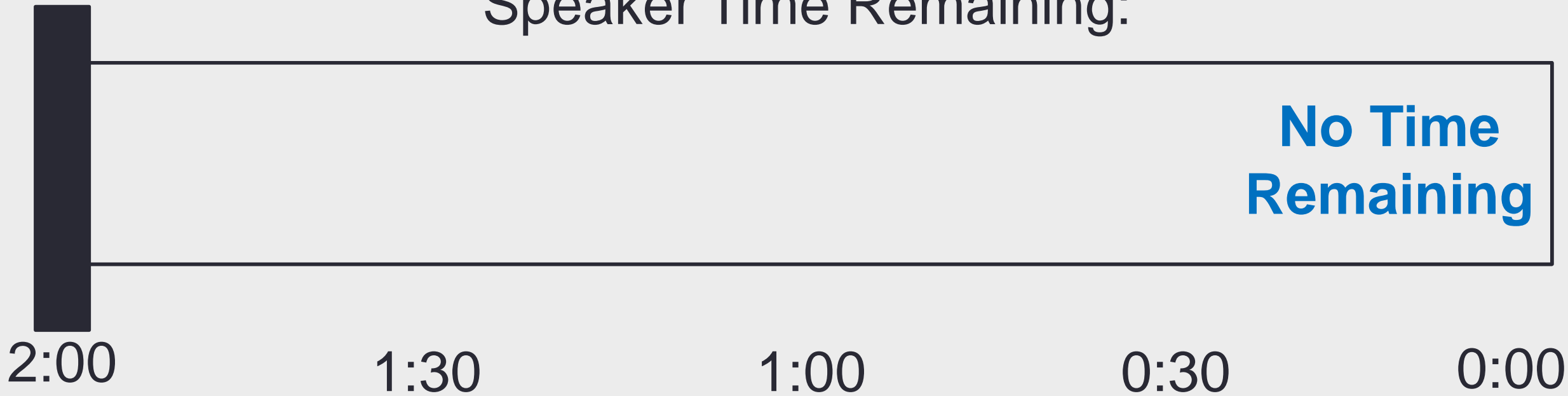
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Item II.D

General Public Comment

You Have 2:00 Minutes to Speak

Speaker Time Remaining:



PROCESS AND PUBLIC ENGAGEMENT

Item III.A

State Street Master Plan



CITY OF SANTA BARBARA

State Street

MASTER PLAN

SSAC Meeting #1 15 August 2022

M I G

In association with: Fehr & Peers | Strategic Economics | O'Brien & Wall

Key MIG Project Team Members



Daniel Iacofano, FAICP, FASLA -
MIG
Principal-in-Charge



Mukul Malhotra - MIG
Project Manager



Esmeralda Garcia - MIG
Engagement and Equity
Lead



Dena Belzer -
Strategic Economics
President



Miguel Nunez, AICP –
Fehr & Peers, Principal
Transportation Engineer



Ryan Kucinski, LFA - MIG
Deputy PM, Urban Designer



Kate Joncas - MIG
Downtown Development
Specialist



Eleanor Cox, MS - MIG
Preservation Specialist

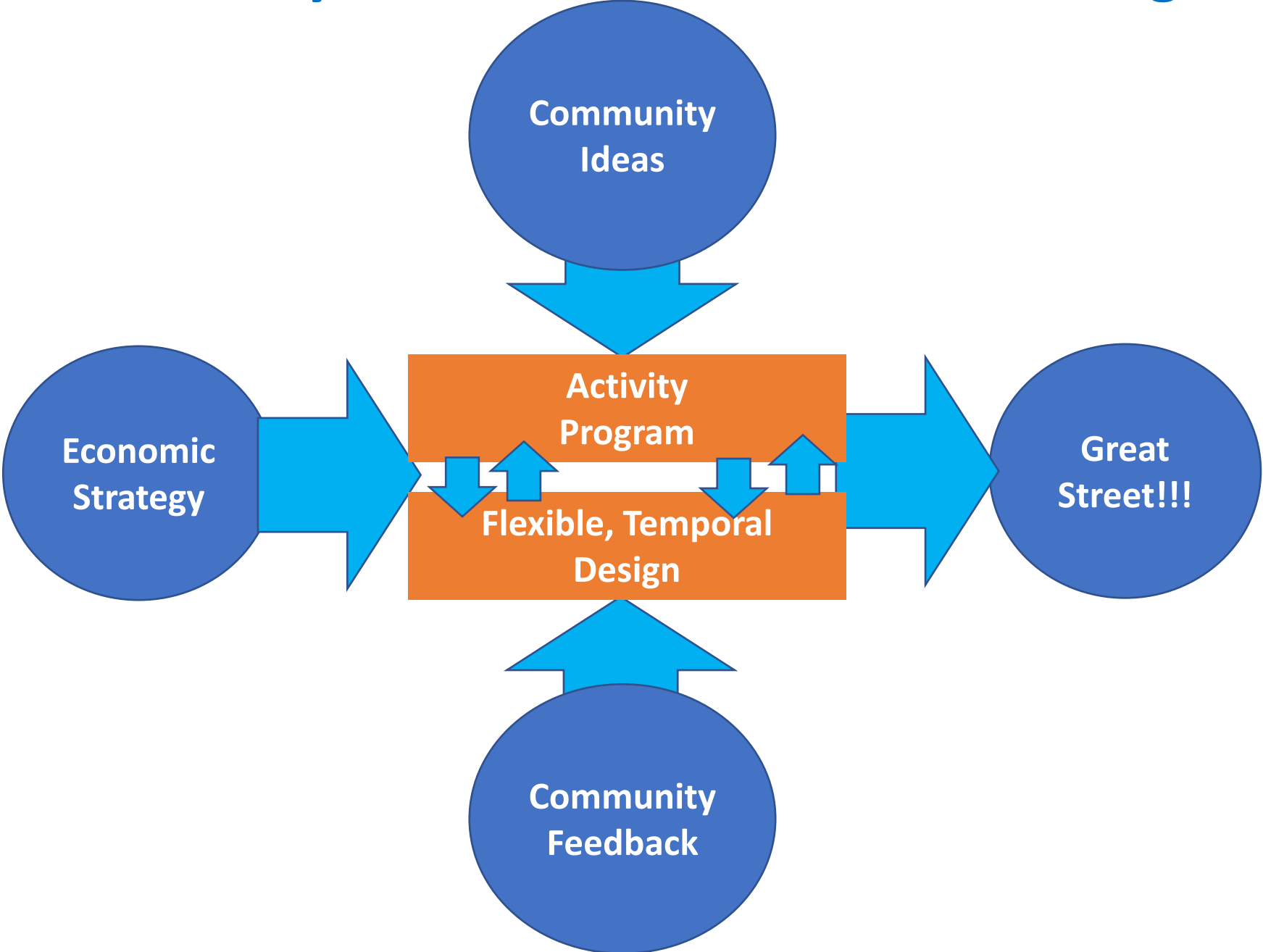


Jennifer Salazar, PLA, ASLA
- MIG
Landscape Architect



Nathaniel Riedy, PE - MIG
Infrastructure Engineer

Strategic, Community-Based, Human-Centered Design Approach



Make It Experiential



Make It Vibrant



Bell Street, Seattle

Make It Accessible



First Street, Los Angeles



Make It Equitable



Church Street, Greensboro

Make It Sustainable



Bell Street, Seattle

Make It Sustainable



Bell St, Seattle

Make It Sustainable



Bell St, Seattle



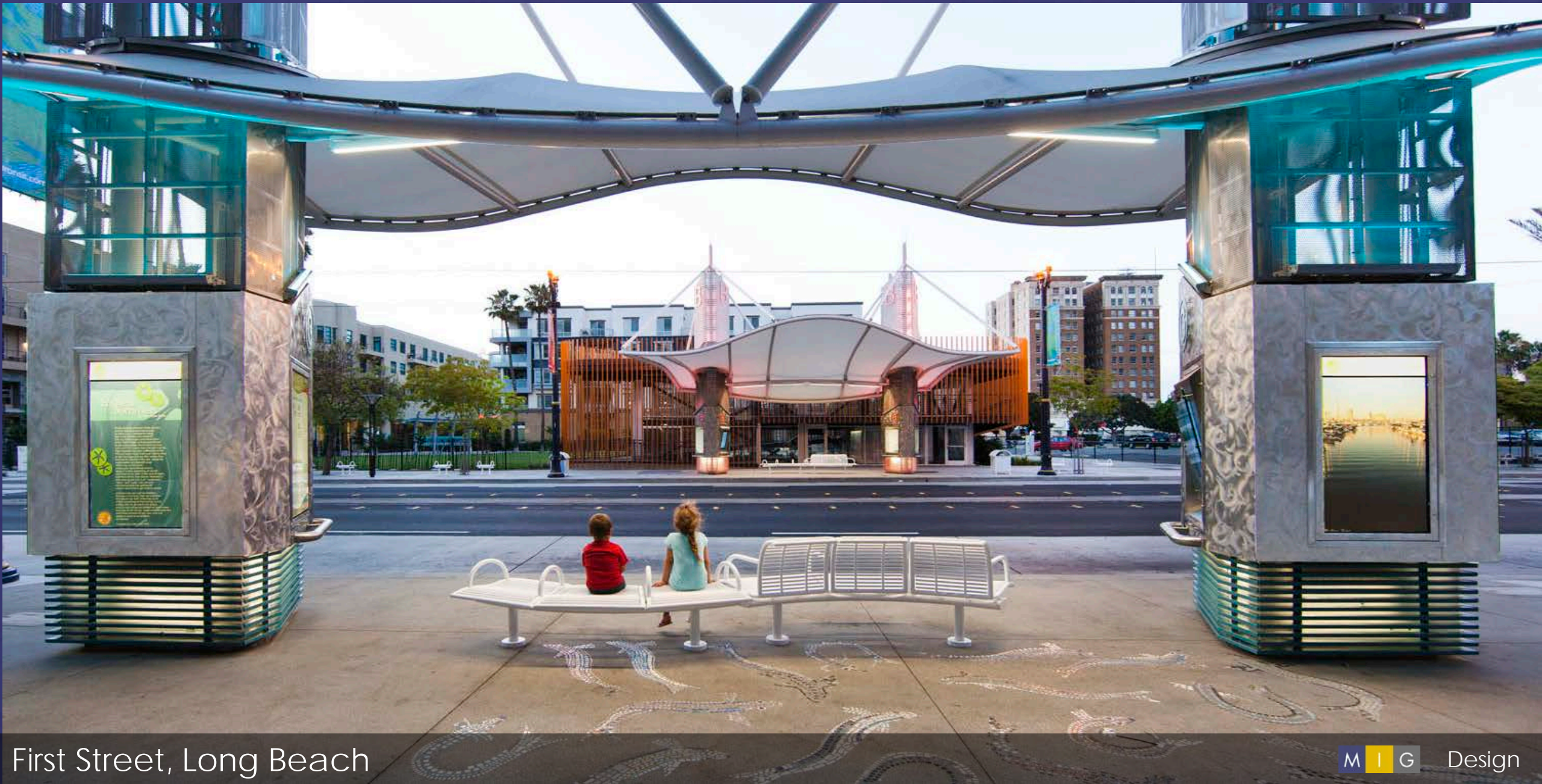
Make It A World Class Destination & Designed for Local People

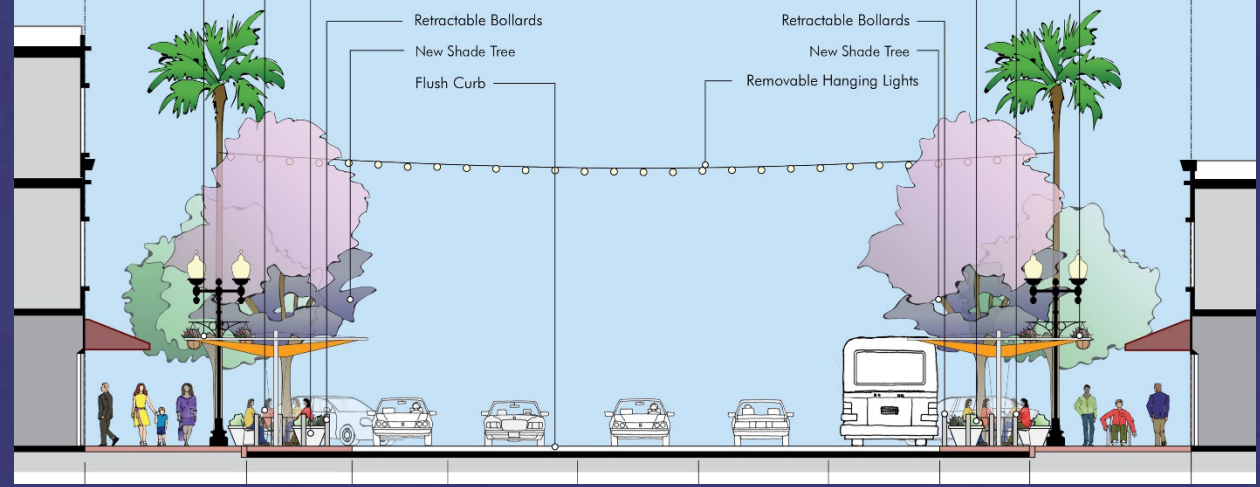
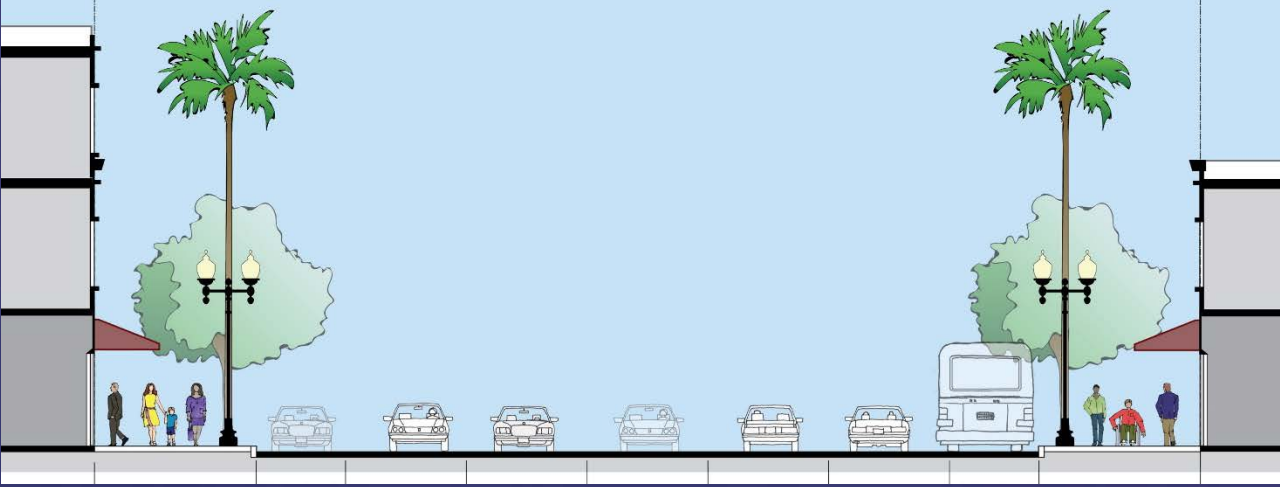


Make It
Memorable...
& Tell
a Story



Make It Memorable & Tell a Story





Colorado Blvd, Pasadena









MAY USE
FULL LANE













300
SAN ANTONIO
SANANTONIO300.ORG #SA300

An aerial view of a city street scene. The street is paved with reddish-brown bricks and has a central lane with a white dashed line. On either side of the street are sidewalks with various trees, including palm trees and purple-flowered trees. There are benches, streetlights, and small buildings or structures along the sidewalks. The overall scene is a detailed urban landscape.

CITY OF SANTA BARBARA

State Street

MASTER PLAN

**Project Goals,
Visioning Principles
& Vision**

City Council/SSAC State Street Visioning Principles

- To revitalize the Downtown
- To create a safe experience
- For economic revitalization
- To be people centric
- To facilitate housing Downtown
- To recapture/re-establish Downtown's identity
- To bring people Downtown
- To design for locals

SSAC State Street Objectives and Goals (RFP)

- Create a **sense of place** that entire community wants
- Reimagine how **people of all abilities travel** and experience downtown
- Identify solutions that bring **vitality to State Street**
- Emphasize **experiential and outdoor uses** of underutilized space
- **Learn from past and approach issues holistically**
- **Recapture/re-establish Downtown's identity**
- **Integrate housing**
- Recognize **critical infrastructure** to support a thriving business and pedestrian centric downtown

SSAC Discussion...

Pick any one:

? What's working / Not working

? Likes / Dislikes

? Hopes for the future

? One thing you would like to accomplish...

2 minutes each member!

An aerial, top-down view of a city street scene. The street is paved with reddish-brown bricks and has a white curb. On the left side, there are several buildings with green roofs and windows. A bus is driving on the street. There are many trees, including palm trees and deciduous trees with green and purple foliage. Benches and outdoor seating areas are visible on the sidewalks. The overall scene is a detailed urban environment.

CITY OF SANTA BARBARA

State Street

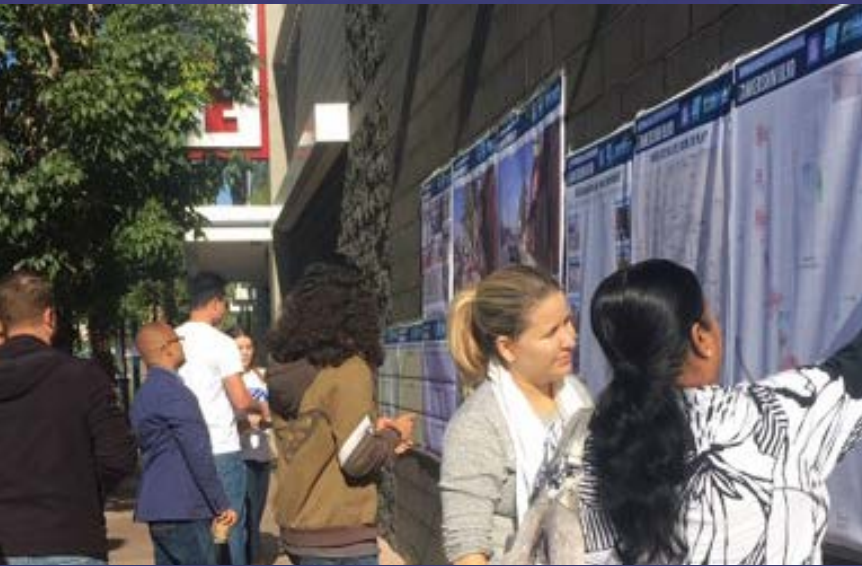
MASTER PLAN

**Community and Stakeholder
Engagement**

Community Engagement: Traditional In-Person



Community Engagement: Innovative In-Person



Community Engagement: Stakeholders



Community Engagement: Non-traditional Groups



Community Engagement: Events

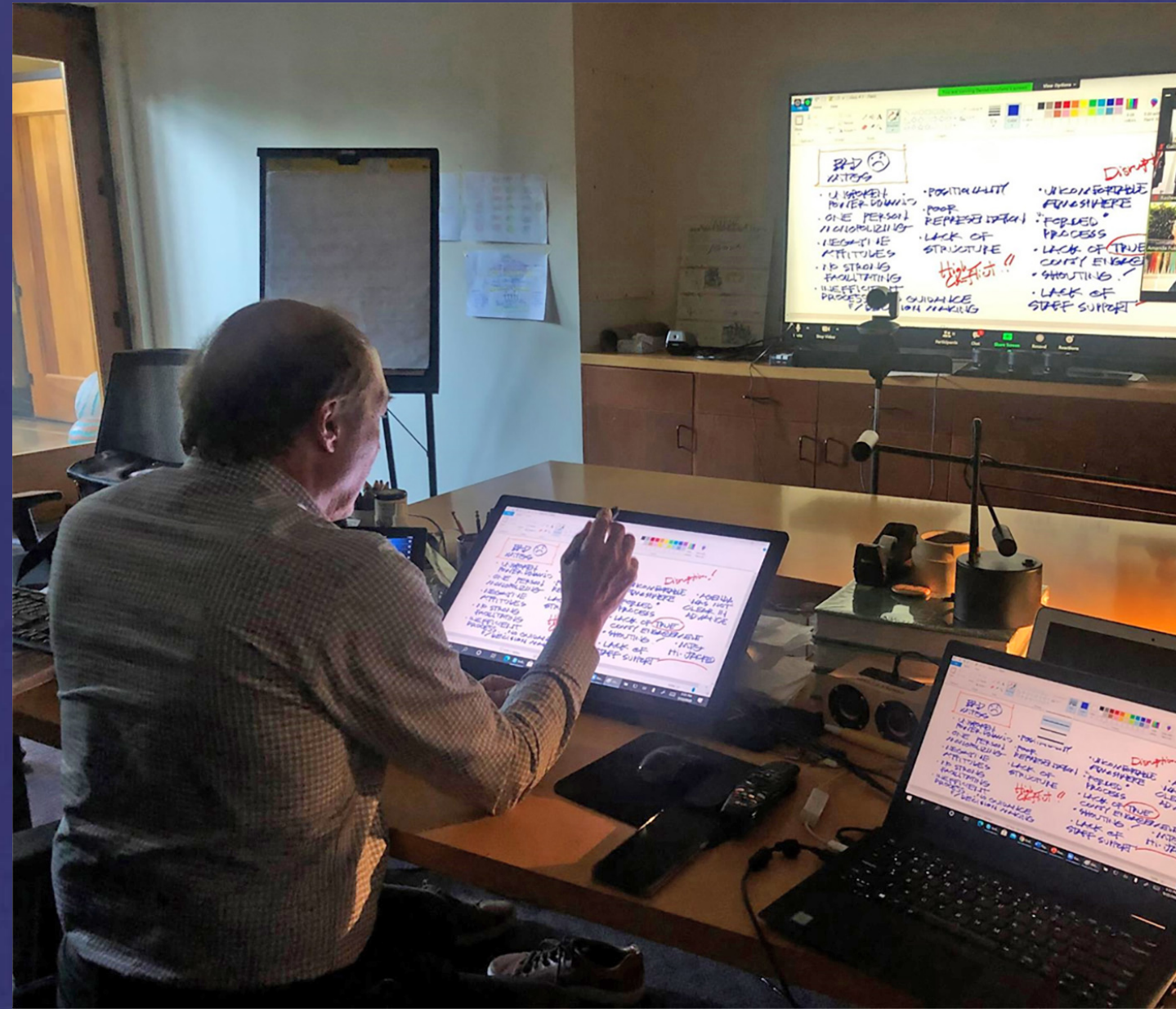


Community Engagement: Events

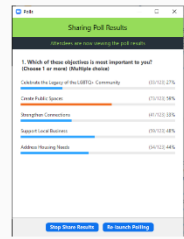


Community Engagement: Online Forums

The top portion of the screenshot displays a detailed hand-drawn design plan for a plaza area. The plan is divided into several sections: 'BRIDGE DESIGN CONCEPT', 'BRIDGE CUSTOMIZATION', 'PLAZA & PLAZA DESIGN', 'PLAZA COMPONENTS', and 'OTHER QUESTIONS'. Each section contains sketches, diagrams, and handwritten notes in various colors. The bottom portion of the screenshot shows a Zoom meeting interface with five participants in a video gallery: Jon Phearis | MG, Melissa Erikson | MG, Alex Dupuy | MG, Jared Trowbridge | DOWL, and Zach Weigel. The interface includes controls for muting, video, and screen sharing.

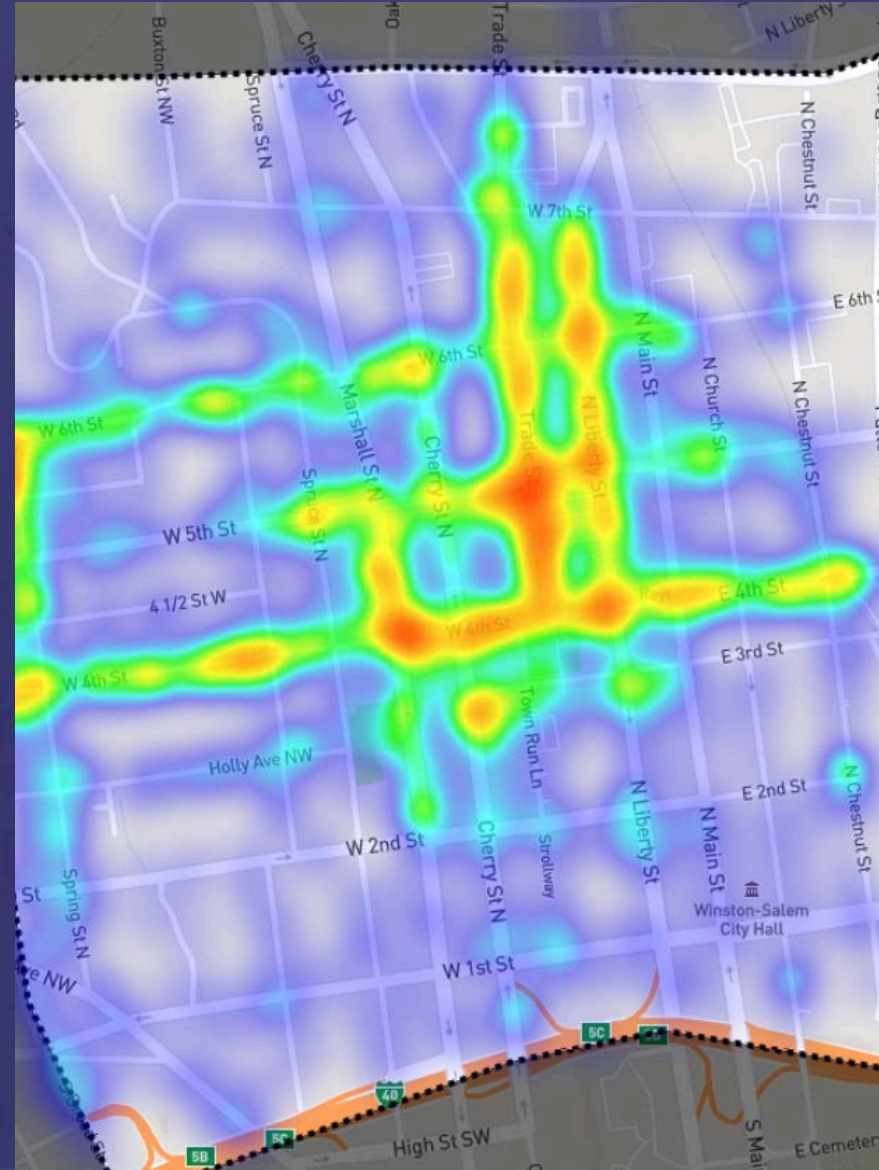
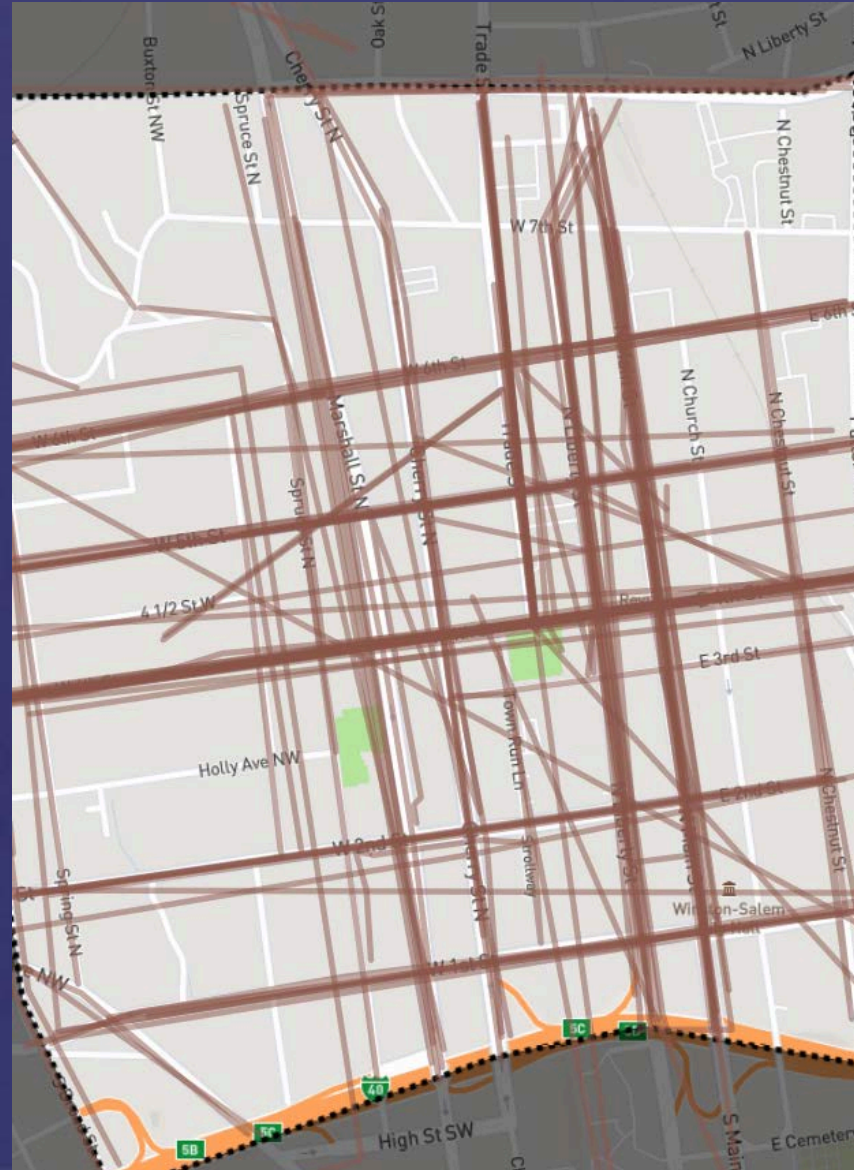
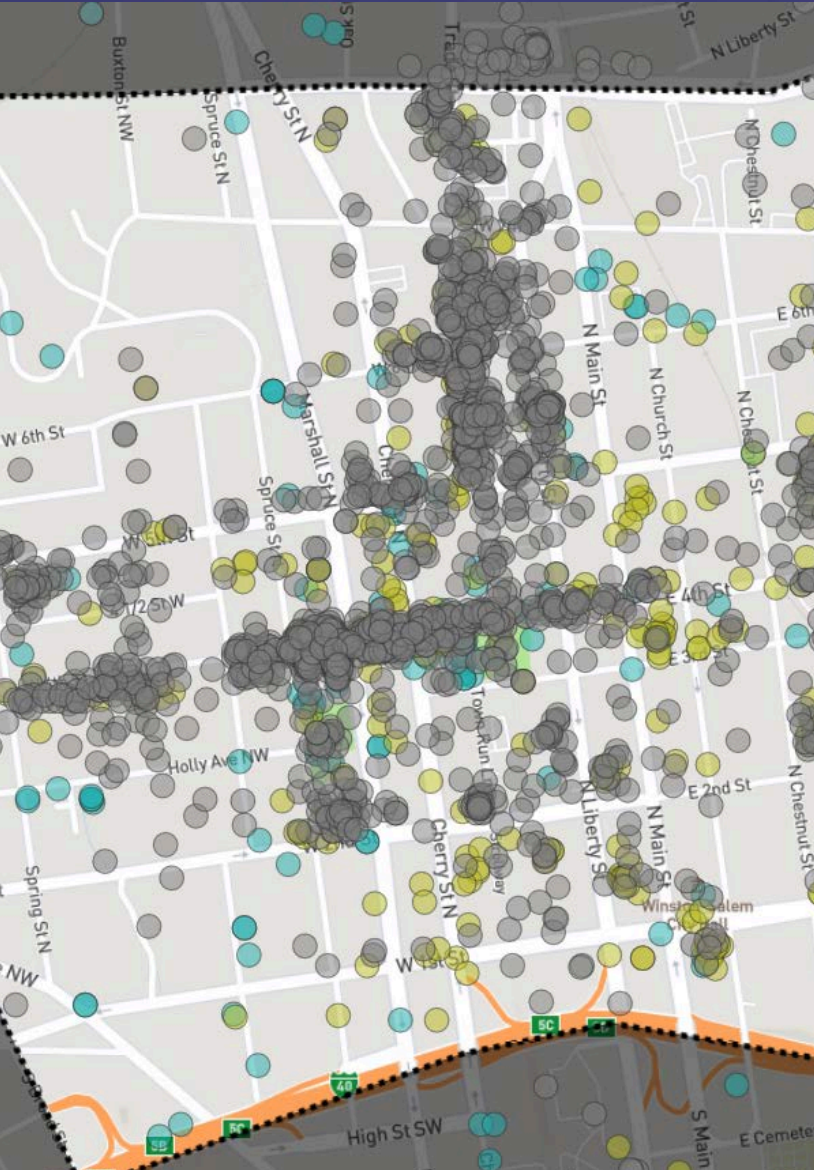


Community Improvements:

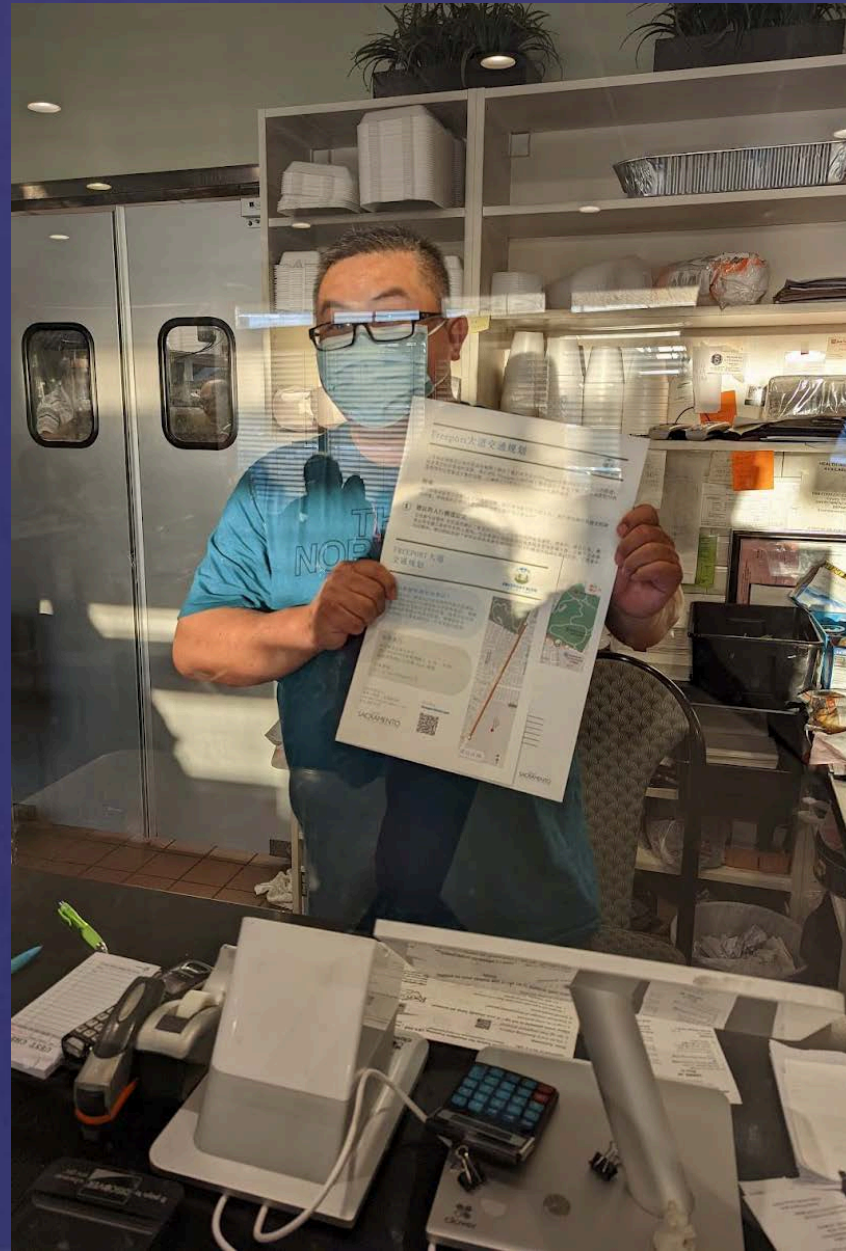
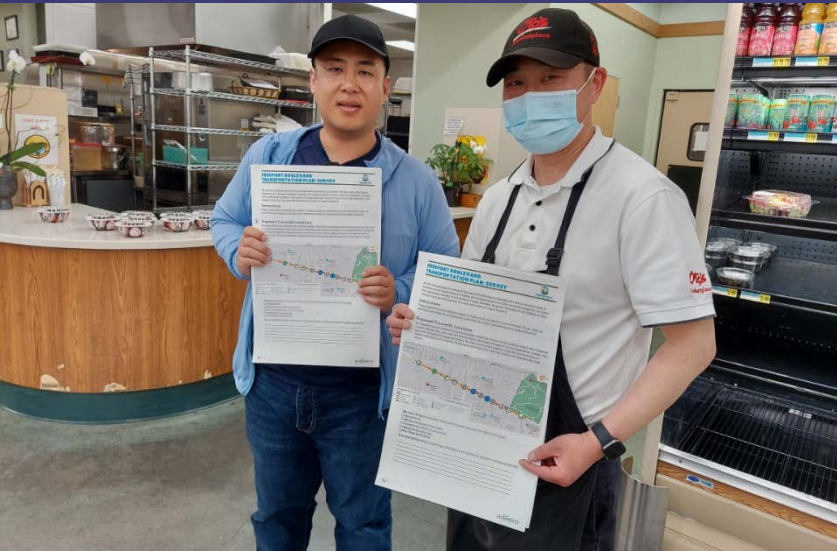


Celebrate the Legacy of the LGBTQ+ Community	Create Public Spaces	Strengthen Connections	Support Local Business	Address Housing Needs
Create a focal point for the community that reflects the character	Pedestrianized Spaces	More connectivity	Live/work/play environments	Small Parcel Ownerships
LGBTQ+ preservation and historic recognition	safe public spaces and access to canyons	More Green Spaces	addressing homelessness in small business	Stronger focus on inclusionary housing
Maintain the LGBTQ+ community	Green Streets/Shade Trees	Rapid transit buses	Supporting local businesses	Encourage local small scale developers
	better parking access in hillcrest	Pedestrian/Bicycle only streets that access parks	Support small/local businesses	Require new housing have portion dedicated to affordable units
	Urban forestry and pocket parks	Emphasize transit over cars and automobiles	Connecting with the healthcare district	More mix-use commercial and residential
	Dynamic energized public spaces	More lighted walkways	Greater support for more housing	Build more affordable housing
				Limit luxury housing services

Community Engagement: Community Surveys



Community Engagement: Community Surveys



Concepto Propuesto 1

Este concepto tiene los siguientes cambios

- Mejoramientos de banqueta y de rampas banqueta
- Árboles para proporcionar sombra donde la banqueta sea lo suficientemente ancha
- Carriles de bicicleta amortiguados (amortiguador pintado a lo largo de la calle junto a los espacios de estacionamiento)
- Instalaciones de transporte público mejoradas en la parada de autobús con refugio y comodidades
- Reducción en la anchura de los carriles de vehículo para fomentar la calma del tráfico y señales de tráfico sincronizadas para mejorar el flujo de tráfico
- Mantener los espacios de estacionamiento.

Existing View

Paso de peatones marcado Árboles que dan sombra cuando hay espacio disponible Cruces peatonales con rampas direccionales

Ciclovia amortiguada

Zona de mezcla de ciclovia y tránsito

2 北段 - 从Sutterville东街到Sutterville西街 建议方案

此方案提供以下改变:

- 人行道和人行道坡道改善
- 树木在人行道足够宽的地方提供树荫
- 通过去除街道东侧的停车位提供沿路段隔开的自行车道
- 提供巴士站遮掩和便利设施的公共交通的改善
- 减少行车道宽度以鼓励交通稳静化, 并同步交通信号以改善交通流量
- 去除停车位以供隔开的自行车道

Existing View

有标线的行人横道 带有向坡道的人行横道

分开的自行车道 带混凝土分离器的独立自行车道 自行车道和公交混合区

自行车道和公交混合区 有遮掩和照明的巴士站

An aerial, top-down view of a city street scene. The street is paved with light-colored bricks and has a central lane with a red fire truck and a white van. On either side of the street are sidewalks with various trees, including palm trees and purple-flowered trees. There are also benches, trash cans, and utility boxes visible. The scene is set against a dark brown background.

CITY OF SANTA BARBARA

State Street

MASTER PLAN

Roles and Responsibilities

Role and Responsibilities - City

- Provide technical information that is vital to the project success
- Direct consultant work program activities
- Work with consulting team to engage all stakeholder groups and the broader community, and conduct additional outreach
- Coordinate work effort with City staff and conduct general coordination on city policies, practices, and existing programs
- Identify City abilities and constraints for implementation, operations and maintenance
- Work with various City departments and the consulting team to conduct pilot projects that help inform master plan

Role and Responsibilities - Consultant

- Listen, facilitate and engage with community and stakeholders to develop all key elements of the plan including overall community vision, improvement concepts and implementation.
- Provide technical support to develop community generated preliminary and preferred improvement concepts

Role and Responsibilities - Community

- Participate in the public engagement process
- Create an overall community vision
- Identify preliminary and preferred improvement concepts

Role and Responsibilities - SSAC

- Provide input during development of conceptual design and implementation
- Listen and engage with community throughout Master Plan process, provide updates on progress, and become an ambassador for the project
- Make a recommendation to City Council on the final Master Plan

Role and Responsibilities - Council

- Provide guidance on overall vision and preferred improvement concepts
- Identify any necessary elements/requirements that the plan should include
- Approve the plan!

SSAC Operating Principles

COMMITTEE

- Future-Oriented
- Ambitious and Practical
- Big Picture
- Learning
- Inclusive
- Healthy Conflict
- Collaborative
- Partner with Staff and Council
- Transparency

INDIVIDUALS

- Learn
- Respectful
- Mindful
- Ambassador

An aerial, top-down view of a city street scene. The street is paved and has a central lane with a red fire truck and a white van. Sidewalks are lined with trees, including palm trees and purple-flowered trees. There are benches, trash cans, and utility boxes visible. The scene is set in a city environment.

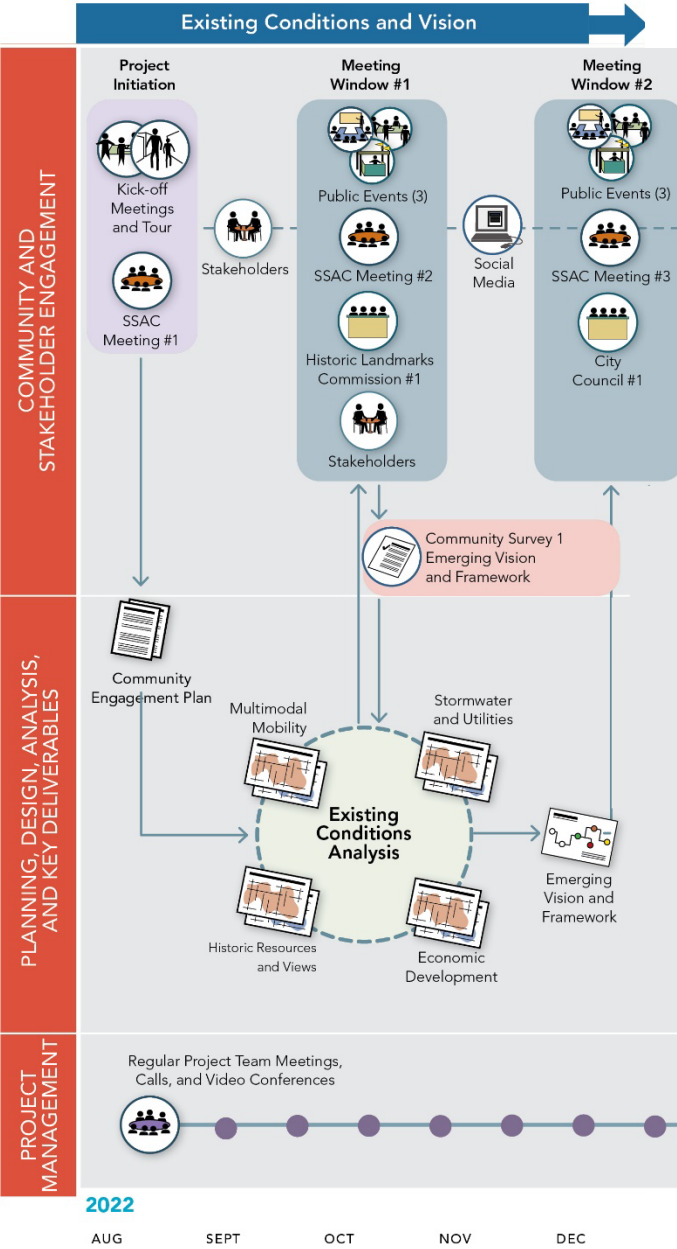
CITY OF SANTA BARBARA

State Street

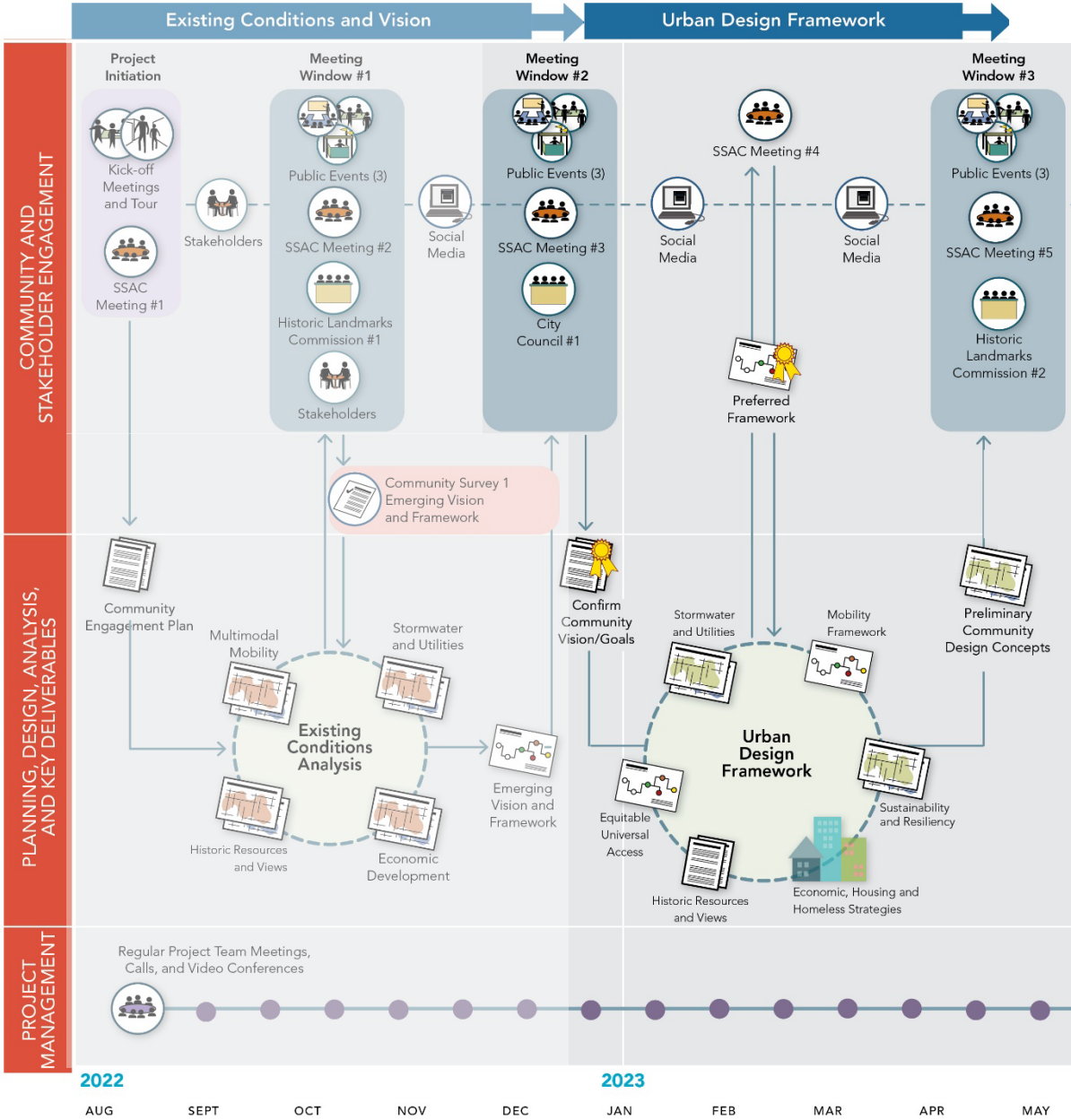
MASTER PLAN

**Project
Schedule**

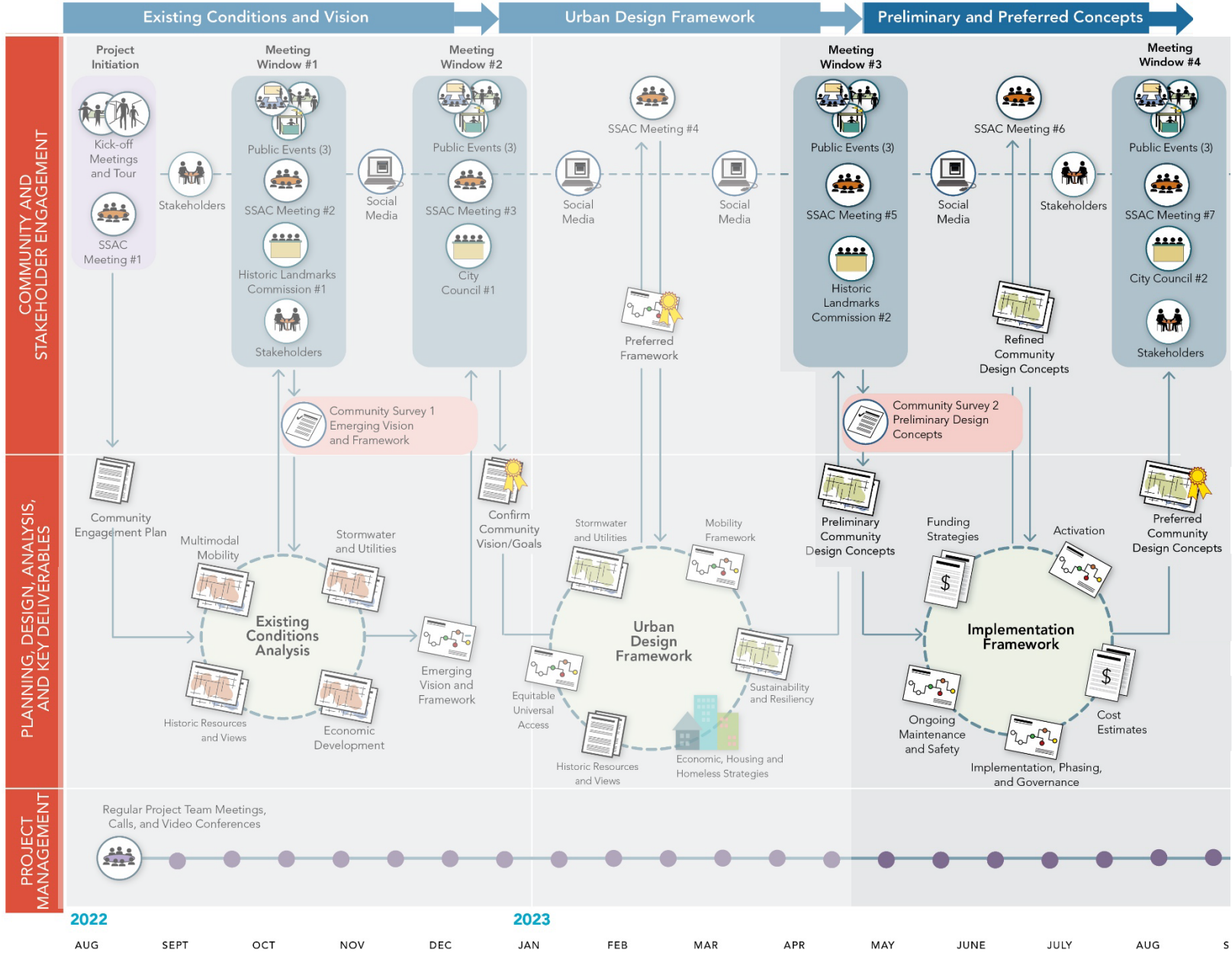
Project Schedule Phase 1



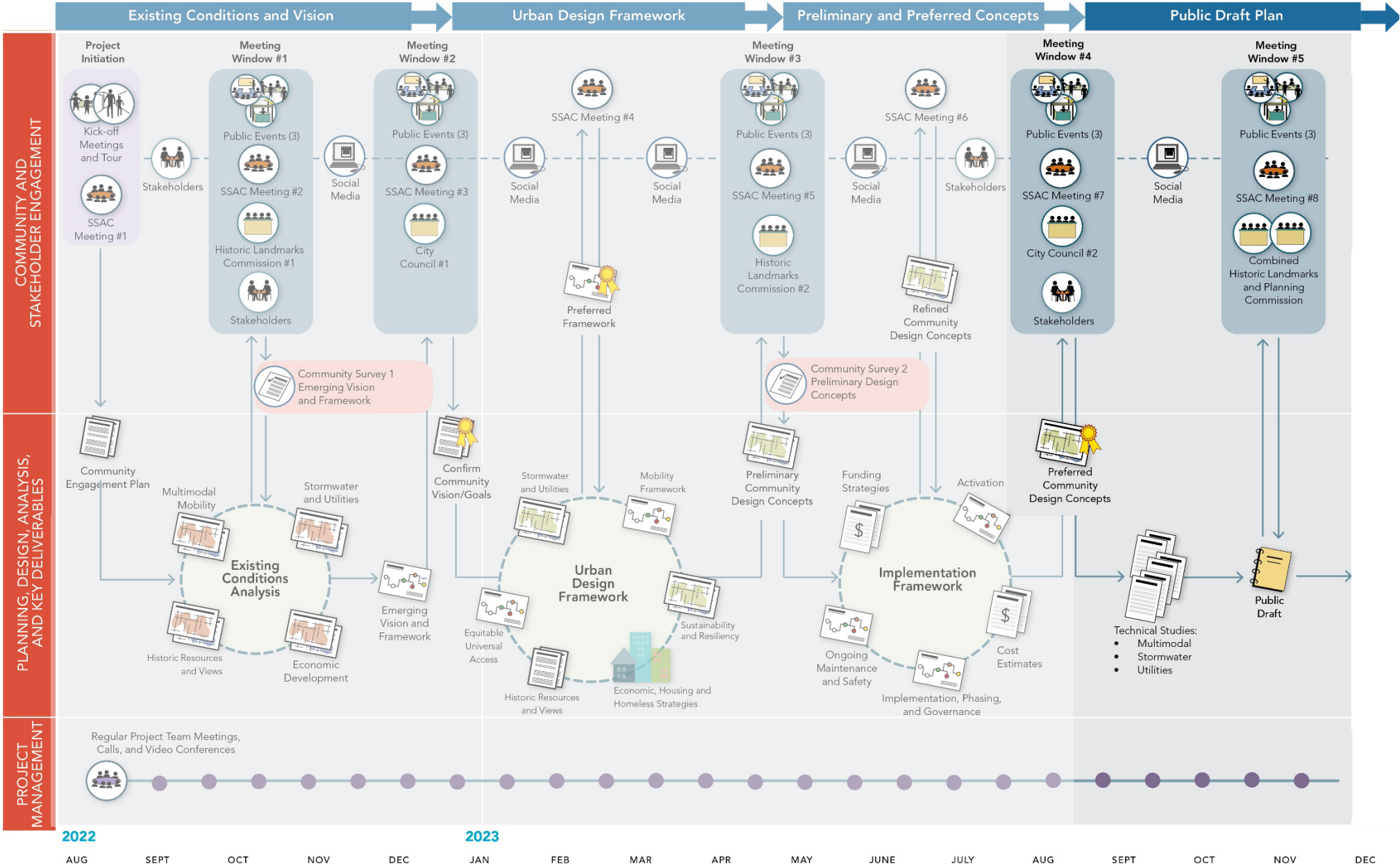
Project Schedule Phase 2



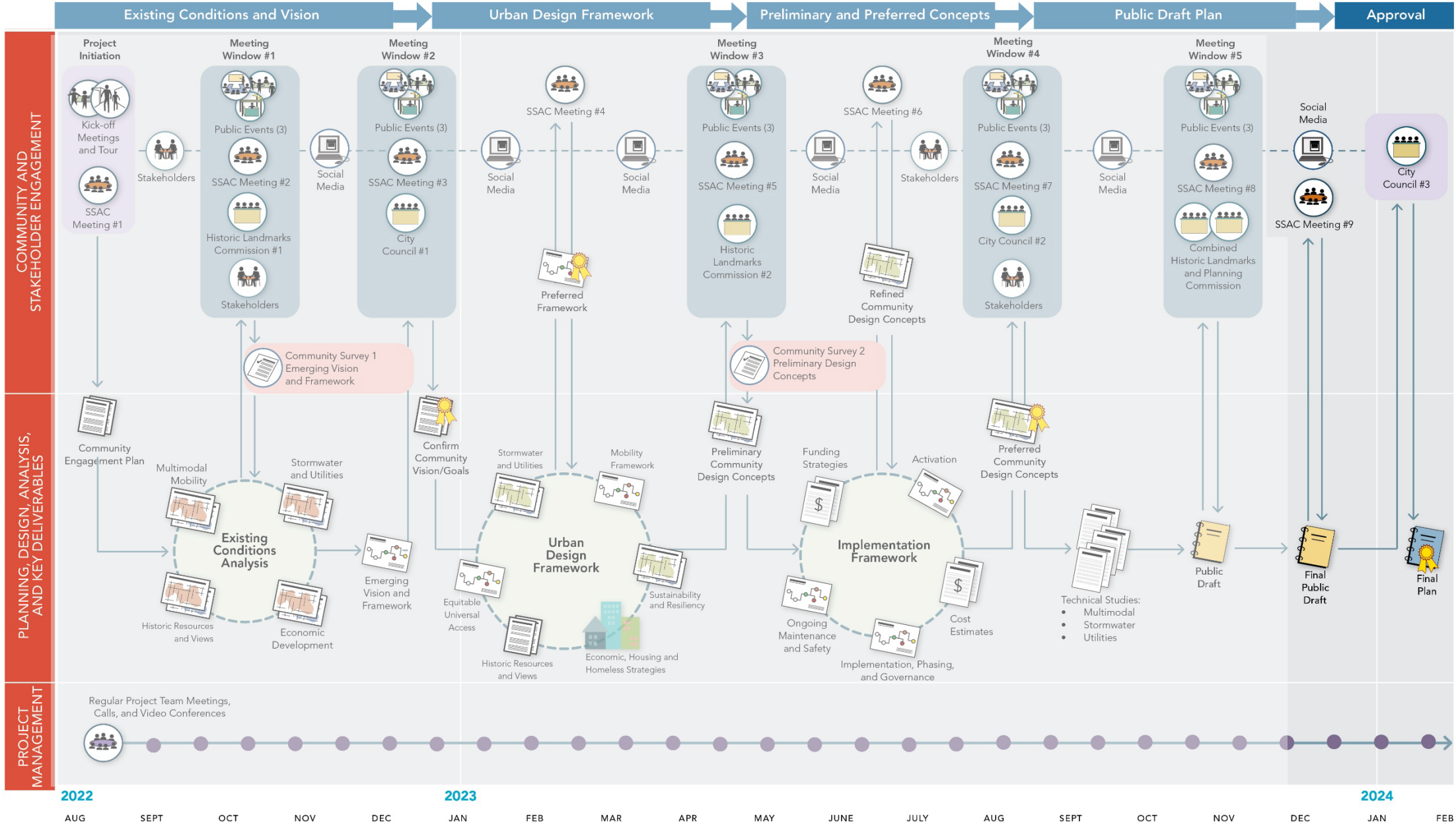
Project Schedule Phase 3



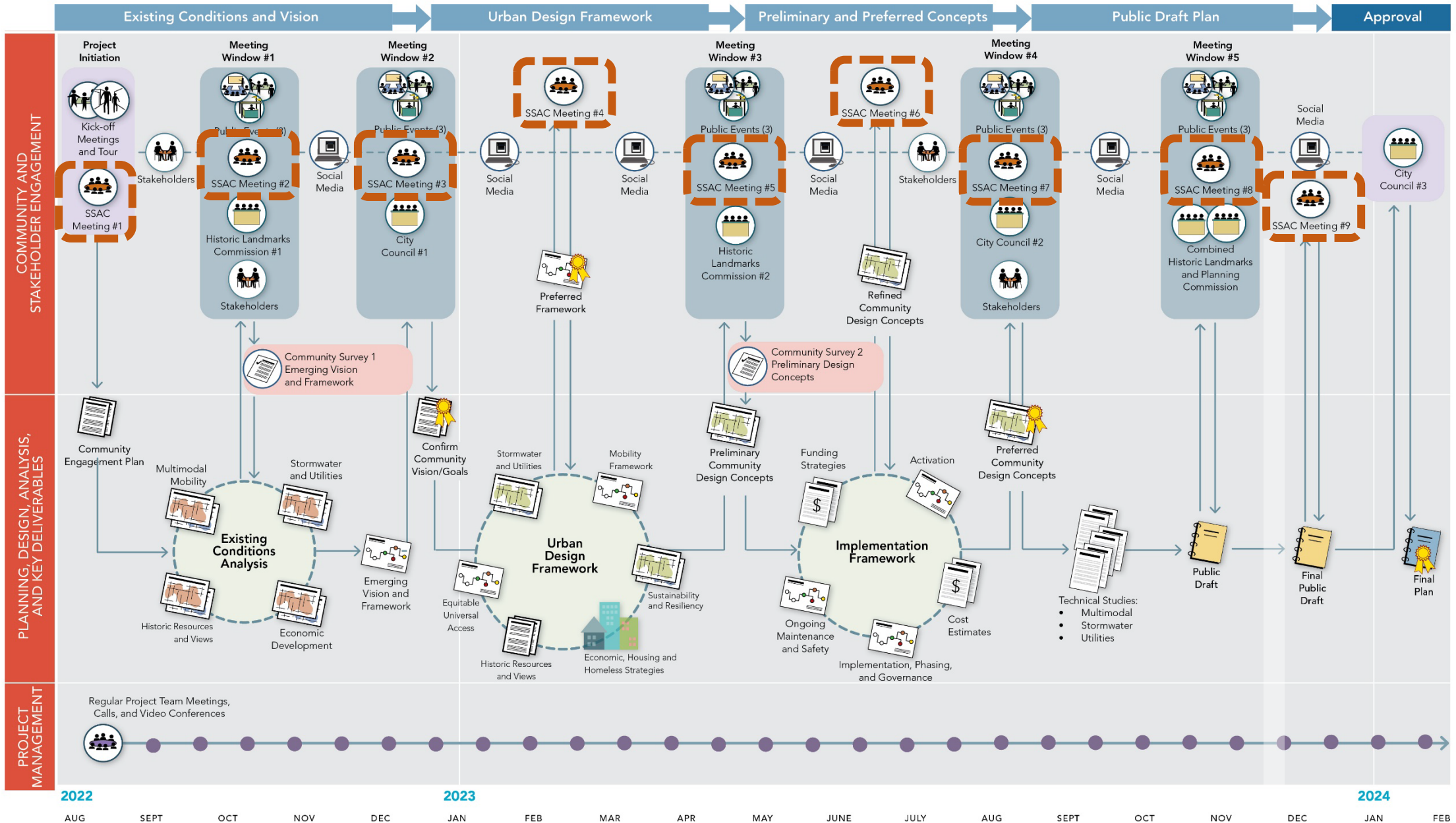
Project Schedule Phase 4



Project Schedule Phase 5



Project Schedule Phase 5





CITY OF SANTA BARBARA

State Street

MASTER PLAN



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Public Comment

How To Make An Oral Public Comment

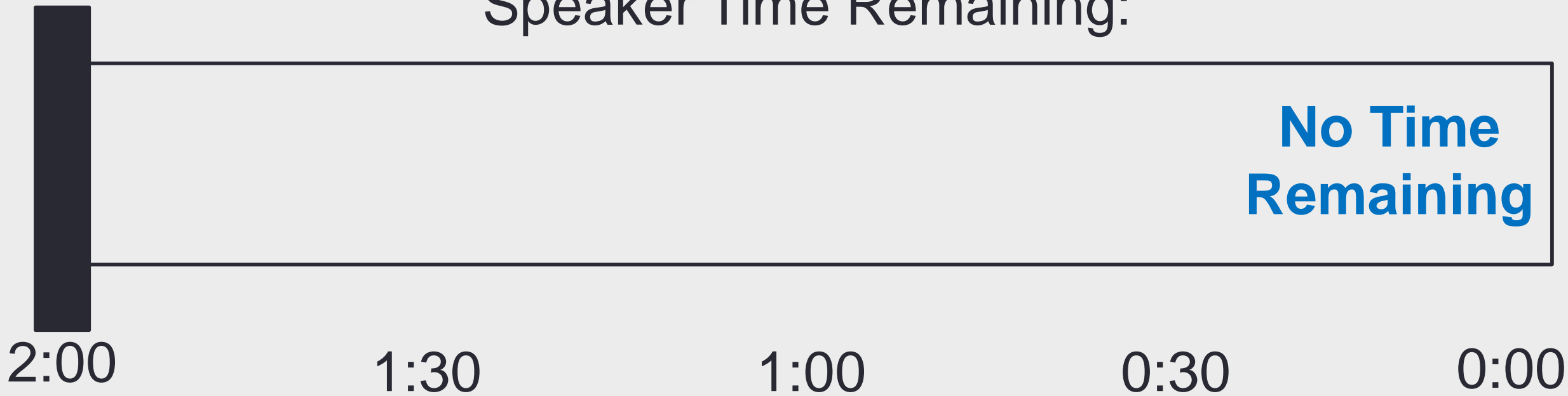
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Item III.A

Process and Public Engagement

You Have 2:00 Minutes to Speak

Speaker Time Remaining:



Adjournment